

DOUBLE GRAND PRIZE!

THE BROWN SHOE COMPANY, St. Louis, and its President, each awarded Grand Prize by World's Fair on their White House Shoes and other exhibit brands. The highest distinction conferred on any shoe manufacturing concern in the world.

TRUTH IS MIGHTY AND WILL PREVAIL!

The Grand Prize—highest award—unanimously voted The Brown Shoe Company by the International Jury of Awards of the Louisiana Purchase Exposition.

This jury was selected from this and foreign countries, and a number of them brought from long distances on account of their ability as shoe experts, to determine upon the merits and superiority of every element that combines to make a perfect shoe. After thorough and repeated examinations, they decided unanimously that The Brown Shoe Company had scored more points and exceeded in merits all others, and was entitled to the highest recommendation in their power.

THE BROWN SHOE CO.

WOULD MAKE WAR ON RATE CUTTERS

Fire Insurance Agents Discuss Resolution Providing for Fight on Indiscriminate Reductions.

HOW METHODS HAVE CHANGED

Dowling Speaks of the Difference in Obtaining Business Fifty Years Ago as Compared With To-Day.

If a resolution offered yesterday at the second session of the National Association of Local Fire Insurance Agents is adopted, war will be declared on "rate-cutting companies," and their rates met, no matter how low they may go.

John C. North of New Haven, Conn., president of the association, called the members together at 9:30 a. m. in Recital Hall, which was filled to its capacity. Papers were read by General J. F. Dowling of Erie, Pa.; R. S. Critchell of Chicago and P. D. McGregor of Chicago.

John M. Barrett of Louisville, Ky., offered the resolution as to rate cutting, which in substance says that, inasmuch as the association exists for the benefit of its members, they should make every effort to meet the rate made by "rate-cutting companies," no matter how low the rate was cut.

The resolution was loudly applauded by the several hundred members present. In explaining the resolution Mr. Barrett said that it was the practice of some com-

panies to make a specialty of employing "rate-cutting agents," and that when rates were lowered in any one locality it was almost impossible to meet the cut rate. If the members of the association in every part of the country, Mr. Barrett explained, made war on the rate-cutting company the result would be effective in putting an end to that practice. The Committee on Resolutions will report on the resolution to-day.

L. W. Childrey of Norfolk, Va., was appointed chairman of the Committee on Resolutions, and C. H. Woodworth of Buffalo, N. Y., chairman of the Committee on Resolutions.

CUSTOMS HAVE CHANGED.

General J. F. Dowling, the veteran agent, spoke of the agent of fifty years ago. General Dowling was accorded a warm welcome. "It was deemed undignified when I entered the insurance business," said General Dowling, "for an agent to go out and solicit business. Insurance agents were then usually lawyers, Justices of the Peace or Probate Judges. We sat in our offices and waited for the business to come to us. When an applicant for insurance entered our office we told him we would investigate his case, and that we had better come back in several days and we would tell him what we had decided to do. This policy has changed now and the great insurance companies have set the pace in sending out agents in all directions to solicit business."

General Dowling said that he favored leaving the making of the rates to the agents in the different localities, and that the rates at which the policy was issued should be based on facts.

P. D. McGregor of Chicago spoke on the "Large City Problem," saying that the cost of procuring the business is the most important problem in the city business of the insurance companies.

The third session of the convention will be held to-day at 9:30 a. m. in Recital Hall. Papers will be read by W. W. Eaton, United States manager of the Liverpool, London and Globe Insurance Company, by Donald Macpherson, president of the Louisville Board, and by John F. Lyons of Tacoma, Wash.

COLONIAL DAMES WILL GREET THEIR PRESIDENT.

Head of National Society to Be Received at the Fair To-Day.

The Colonial Dames of America will do honor to-day at the Exposition to their national president, Mrs. Herbert A. Claiborne of Virginia. The arrangements include a meeting and luncheon at the Missouri building in the morning, a reception in the Illinois building in the afternoon and a reception by the Board of Lady Managers in the evening.

At 11 o'clock in the morning a gathering will take place in the State Hall of the Missouri building at which time short addresses will be made by President Francis of the Exposition, Mrs. Daniel Manning of the Board of Lady Managers, Doctor Horatio N. Spencer, Governor of the Society of Colonial Wars, and General George H. Shreve, first vice president of the National Society of the Sons of the American Revolution.

Following the meeting in the Missouri building, a luncheon will be served, for which 50 invitations have been issued. The reception in honor of Mrs. Claiborne in the Illinois building will be held between the hours of 3 and 5 o'clock in the afternoon, while the function in her honor given by the Board of Lady Managers will take place from 9 to 11 o'clock in the evening, in the Board of Lady Managers' building.

Colorado's Vegetable Exhibit.

Colorado, in a vegetable exhibit just installed in the Palace of Agriculture, shows a pumpkin weighing 16 pounds, a Chilean squash weighing 10 pounds, a Hubbard squash weighing 21 pounds, a mangold weighing 21 pounds, a turnip weighing 11 pounds and potatoes averaging 2½ pounds.

The annual meeting of the Illinois State Library School Association will be held in the American Library Association's headquarters in the inside luncheon this afternoon at 5 o'clock.

BALDWIN AIRSHIP MAY FLY TO-DAY

Everything Ready for an Ascent Which Will Be Made if Weather Permits.

Captain T. S. Baldwin, the California aeronaut, now at the World's Fair, will make a flight with his airship, the "California Arrow," to-day, if weather conditions are favorable.

All preparations for the flight were completed practically yesterday. The balloon part of the vessel being partially inflated and the bag given an extra coat of varnish. When filled the bag will contain 5,000 cubic feet of gas. It will take but an hour to attach the framework of the car and motor to the rigging of the ship.

A thorough test of the bag and motor and framework was made yesterday by the aeronaut and his assistants, and everything was pronounced shipshape and ready for the start.

Captain Baldwin said yesterday that he would make the ascent between 10 o'clock this morning and 5 this afternoon. He could not give a definite hour, as the weather conditions have everything to do with aerial navigation. If he goes up, he said, it will be merely on a trial flight, and he probably will sail two miles and return over the site. His longest previous flight is four miles.

MILWAUKEE'S MAYOR PRAISES THE EXPOSITION.

Says That Pictures Do Not Do the Fair Justice One Foot in a Mile.

"The one great regret I feel after having viewed this magnificent Fair," said Mayor D. S. Ross of Milwaukee, "is that within six short weeks, it is to be destroyed, and its beauty and its marvelous collection of exhibits are to be scattered to the ends of the globe."

Speaking of the value of such an exposition to a community and a country, the Mayor declared: "Some way ought to be devised to maintain this realized dream of beauty and to keep it before the minds of all Americans, that they might profit by its refining and cultivating influence, which it bestows upon every visitor within its gates. No person can visit the St. Louis Exposition without observing something better, more artistic and more useful than has been seen before."

"When such a visitor returns home he will be better educated and will carry to his community new and improved ideas gained at the Fair, and their homes, communities and towns will feel the benefit."

"There is only one fault to find with the printed pictures and photographs of the exposition," laughingly continued Mayor Ross, "they don't do the Fair justice one foot to a mile, and when I return home and get to speaking before my Milwaukee and Wisconsin audiences, I purpose to devote at least five minutes of my time to urging my hearers to see this universal Exposition and enjoy its manifold benefits. It contains something to interest everybody. If its advantages are utilized by the farmer, mechanic, artist, engineer, architect, educator, by the student in every walk of life and in every business, there will accrue much satisfaction and material benefit."

Mrs. Barnhart to Entertain.

The Louisiana Purchase Exposition Hostesses' Association will meet this evening as the guests of Mrs. Heister H. Barnhart, hostess of the Kansas City Casino, on the Model Street. After the business session of the association, which will be called to order at 8 o'clock, a music and literary programme will be presented. Those who will contribute to the programme are: Miss Mattie Lee Catron, a

NEXT MEETING OF INSTITUTE WORKERS IN BATON ROUGE.

American Association of Farmers Hear Reports on Work in Different States.

The second session of the American Association of Farmers' Institute Workers met yesterday morning at 9:30 in the Palace of Agriculture. Representatives from more than a hundred farmers' institutes and a number of directors of State experimental stations were present.

Reports from the several States and Provinces on the work of the last year consumed the morning session. The reports contained the number of meetings held by each institute, the amount of money spent, the number of speakers employed, the general campaign plan and the new lines of work inaugurated and carried out.

W. G. Vincennes represented Arkansas; J. C. Hardin, Mississippi; L. A. Clifton, Connecticut; Wesley Webb, Delaware; C. M. Conner, Florida; A. B. Hostetter, Illinois; J. L. Ellsworth, Massachusetts; L. R. Taft, Michigan.

Before adjournment for noon Baton Rouge, La., was chosen as the place for the meeting of the next annual convention.

GUILMANT'S PROGRAMME AT TO-DAY'S CONCERT.

Following is the programme of the orchestra to be given by M. Alexander Guilman this morning at 11:30 in Festival Hall:

Prelude and Fugue in G major.....J. S. Bach
Andante con moto in D minor.....Alphonse Maillie
Christmas Music.....Alphonse Maillie
Pavane.....Otto Malling
Pavane in G major.....H. Haller
Andante in A major.....H. Haller
Fugue Pastorale in D.....H. Haller
Pavane Lendais.....Ernest Boussat
Allegro moderato e pastorale, Op. 27.....Guilmant
Communion in E flat, Op. 50.....A. Guilmant
Finale alla Schumann, Op. 51.....A. Guilmant

SEATING CAPACITY TOO SMALL.

Boer War Is Forced to Turn Away Many Persons Daily.

The seating capacity of the Boer War show is not large enough to accommodate the crowds that attend the performances. Unfortunately for the management the seating accommodation cannot be increased owing to the structural plans of the buildings and the fact that the remaining space is needed for the "bottle field."

Neither can more than three performances be given daily, owing to the great stress entailed by both horses and men. As may be easily realized by those who have witnessed this thrilling production, it would be impossible to give four performances daily without a large reserve of both horses and men.

So people are just turned away who do not come early for their seats, and if they are able they come again. But if they are not able, they miss seeing the feature of the Fair. Thus, although the Boer War is "getting all the money" by the above unfortunate force of circumstances, they are also probably losing as much as many concessions take in daily.

TETRAHEDRAL KITE FLOWS.

Alexander Graham Bell's Wonderful Invention Demonstrated at Fair.

The tetrahedral kite of Alexander Graham Bell of Washington, D. C., was flown at the Aeronautic concourse yesterday morning simply to exhibit to kitemakers at the Fair the most scientifically constructed kite ever built.

The kite differs from other kites in that it is bridleless, the cable being fastened to one edge of the three triangles so as to allow the contact surface of the sixty-four smaller triangles to rest in the winds as do the wings of a bird. The kite is then flown with its apex or cutting edge in the teeth of the wind.

AIR CURRENTS IN ST. LOUIS ARE EXTREMELY VARIABLE.

Kite-Flying Contestants Say Local Winds Are Most Freakish in the United States.

Contestants in the kite-flying contest, held Tuesday at the World's Fair, are unanimous in the opinion that St. Louis winds are the most variable in the world. Because of the impossibility of telling what the currents of air are going to do next, many of the competitors were unable to keep their kites up, and the four who won first places were men who have been in St. Louis for several months and were thoroughly conversant with the conditions.

Raymond L. Anglemire, who won second place with his kite, has been in St. Louis six months, experimenting with the air currents, and he has found them to be the most unaccountable winds in the United States. Especially is it true of winds from the Southwest. The assertion was made by Mr. Anglemire and the three other contestants, W. M. King, J. N. Patout and Taylor Carroll, who managed to hold

their kites in the air, that when the contest closed no kites but theirs would be found flying.

The freakish currents proved their assertion to be true, and many of the most prominent scientific kite-flyers in the world were unable to manage their kites in the variable winds. No explanation can be given for the aerial conditions around St. Louis, and not even the United States Weather Bureau officials can solve the problem. It is said that the conditions here are very similar to those at Niagara Falls, where the contestants experienced equal difficulty when competing at the Buffalo Exposition.

ORANGE DAY AT WORLD'S FAIR.

Car Load of California Fruit Will Be Given Away November 20.

Forty thousand California oranges from the Sacramento Valley will be distributed November 20 in the Plaza St. Louis, that day having been set aside by the Commissioners from this fertile orange strip as World's Fair Orange Day. Every one who passes that way on that date between 9 o'clock in the morning and 6 in the afternoon will be given an orange. Judge J. H. Mills of the Sacramento Valley exhibit in the Palace of Agriculture yesterday received a letter stating that the orange growers of the valley had gathered a car load of the early crop to ship to the

World's Fair. The fruit is en route and when it arrives will be placed in cold storage until Orange Day.

TRIBE OF BEN-HUR TO PARADE.

Three Wise Men Will Head Procession To-Morrow on Camels.


One of the most unique parades that has yet taken place on the Exposition grounds will be of the Tribe of Ben Hur, which is scheduled to take place at 2 o'clock to-morrow afternoon.

The procession will start from the Parade Entrance and traverse the main picture of the Exposition to University Way, thence to the Temple of Fraternity, where exercises will take place.

Addresses will be made by D. W. Gerard of Crawfordsville, Ind., Supreme Chief of the order; S. L. Snyder and S. Voris, Supreme Keepers of Tribute, and John C. Snyder, Supreme Organizer.

The parade will be headed by the Three Wise Men, mounted on camels. Following this will be four-horse chariots and the members of the tribe mounted on white horses. The costumes and regalia is said to be the finest yet seen on the Exposition grounds.

Fifty Years the Standard



DR. PRICE'S CREAM BAKING POWDER

Made from pure cream of tartar derived from grapes.

A Good Verse for the Universe—

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